

HISTORY OF LEADERSHIP IN EMBEDDED CLIENT TECHNOLOGY

Oregan Networks is an established leader in the embedded software segment of the Broadband entertainment value chain, providing **Consumer Electronic device brands** and **fixed / mobile carriers** with customisable solutions for delivery of targeted web infotainment services, advertising, broadband video and gaming.

Since incorporation in 1997, Oregan has pioneered digital entertainment convergence, focusing on developing lightweight web browsing and media streaming solutions for consumer electronics and Set Top Boxes. The company's core product has shipped over 3 million units, counting leading global brands: Sony PlayStation, Philips, Oki and NTT - among its adopters.

The flexibility associated with the complete ownership of its Intellectual Property, allows the company to price competitively, expediently extend and improve its existing product features, as well as creating innovative technologies and methodologies.

Oregan is privately owned, with headquarters in London, UK, and sales presence in USA, Japan and Taiwan.

CROSS-MARKET APPLICATION

Oregan's solution is continuously developed in line with the changing dynamics of the digital entertainment market. Advances in the Internet, networking and media compression standards have altered the paradigm of content consumption and blurred the boundaries of device categories.

Oregan's solution is designed for delivery of digital entertainment to a variety of embedded platforms: Customer Premises Equipment, connected Consumer Electronics and mobile devices.

The company has developed tailored solutions for each market segment taking into consideration the hardware specifics, as well as display resolution, screen size and the ergonomics of the target platforms.

GLOBAL VALUE CHAIN PARTNERSHIPS FOR FASTER RESULTS

Oregan works closely with leading silicon providers, device manufacturers and system integrators to satisfy the industry's demand for devices with capabilities to deliver VC-1 and H.264 content at HD resolutions.

Oregan leverages a significant network of Asian manufacturing partners, which have the processes and economies of scale to supply cost-competitive devices.

RAISING THE STANDARDS - ADVANCED FEATURES AND SOLID ENGINEERING PRACTICES

To provide our customers with a complete, seamless media client solution for delivery of more entertainment and communication features in one device, we created Oregan™ Media Browser. Powered by Oregan's software, hybrid set top boxes, DVRs, gaming consoles, flat panel TVs and portable devices are transformed into advanced digital entertainment products capable of:

- User-initiated browsing and search of broad band content;
- Delivery of targeted media and advertising;
- Accessing of linear and on-demand audio and video services;
- Multiroom distribution of digitally stored media.

A single software portability layer (Oregan Abstraction Layer) abstracts all hardware and OS dependant aspects of the solution across the Browser, IPTV and DLNA modules, thus significantly reducing device commercialisation efforts and time to market.

Oregan Media Browser incorporates UPnP, Digital Living Network Alliance (DLNA), and W3C standards to ensure compliance with rigorous quality and device interoperability standards.

KEY FACTS

Founded: 1997

Headquarters: London, United Kingdom

Enterprise class: Private

Employees: 40

Key customers: Sony, Philips, NTT

Estimated deployment to date: 3.5 million

Deployment and customer geography:

EUROPE: Austria, France, Germany, Israel, UK

APAC: China, India, Japan, Korea, Singapore, Taiwan, Thailand

NORTH AMERICA: US

